ZERO TO HERO (Z2H)

A NEW GENERATION BUSINESS & WEALTH CREATION ECOSYSTEM

PAY-NO-ONE. EARN-EVERY-ONE.

Z2H
ZERO TO HERO
EARN without a single rupee
www.z2h.club

START WITH ₹0

EARN UP TO ₹1 CRORE

A CAREER OPPORTUNIITY FOR EVERYONE



BUILD YOUR NETWORK FREE. TURN IT INTO NET WORTH. SETTLE YOUR LIFE.

Start free. Build your network. Convert your network into wealth-building benefit opportunities and work towards a better future.

₹0 refers to starting free membership. Up to **₹1 Crore** represents a **potential benefit opportunity** subject to eligibility, performance and plan conditions, not guaranteed income.

WHY Z2H?

Z2H was created with a vision to provide ordinary people opportunities to earn, grow and build wealth without requiring an initial investment to start their journey.

WHAT IS Z2H?

Z2H is an integrated business ecosystem connecting Members, Consumers, Partner Shops, Brands, Farmers and Dealers through one platform.

KEY OPPORTUNITIES

- **Free Career Opportunities** – Start your journey with free membership and career milestones.
- **Business Income** – Direct Business, Binary and 33-Level Team Income.
- **Shopping & Wealth Creation** – Shopping bene its, BQ Wallet and Daily Shopping Credit Limit.
- **Business Network** – Shop Referrals, Partner Brands and ATM-App.
- **Agricultural Development** – K2K (Kisan to Kitchen).
- **Rewards & Recognition** – Foreign Trip and Fully Paid Car Gift opportunities.

FOUNDER'S MESSAGE

"My vision is to create opportunities for ordinary people to grow, connect and build wealth through a shared business ecosystem. Z2H is a step towards connecting people, businesses, consumers and farmers for collective growth."

ONE MILLION SERVED
ONE BILLION TO SERVE

FROM ZERO INVESTMENT TO A WORLD OF OPPORTUNITIES.

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Z2H – FREE 3 JACKPOTS
THREE MAJOR JACKPOT BENEFIT OPPORTUNITIES
PAY-NO-ONE. EARN-EVERY-ONE.
01 ZERO STAR
BANK
Join Z2H FREE.
Complete KYC.
Receive a Zero-Balance Bank Account (ZBBA) as a Welcome Gift.
02 ₹5,000 JACKPOT – RISING STAR
Invite 20 friends to join your team FREE.
All 20 friends receive Welcome Gifts.
You receive a ₹5,000-WORTH GIFT.
03 RISING STAR → DIAMOND STAR
Return the ₹5,000 gift value in 5,000 BQs.
Upgrade your FREE account to DIAMOND.
04 ₹5 LAKHS JACKPOT – DIAMOND STAR
₹5 LAKHS
JACKPOT BENEFIT
ONLY 20 DIRECT DIAMONDS
Achieve 20 Direct Diamond referrals to qualify for the ₹5 Lakhs Jackpot Benefit.
05 DIAMOND STAR → CROWN STAR
Return ₹3 Lakhs in BQs from ₹5 Lakhs benefits.
Upgrade your account to CROWN.
06 ₹1 CRORE JACKPOT – CROWN STAR
₹1 CRORE
JACKPOT BENEFIT
ONLY 20 DIRECT CROWNS
Achieve 20 Direct Crown referrals to qualify for the ₹1 Crore Jackpot Benefit.
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Z2H WEALTH GENERATION ECOSYSTEM

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FROM DAILY SHOPPING TO LIFETIME WEALTH

Z2H Provides Three Distinct Wealth-Generation Benefit Opportunities.

Z2H SHOP

01 PRODUCT UPGRADE + DOUBLE (2X) ROI BENEFIT

DIAMOND UPGRADE

5,000 BQs

- Upgrade your FREE account to DIAMOND with 5,000 BQs.
- Receive a ₹5,000-WORTH PRODUCT PACKAGE.
- Get an additional DOUBLE (2X) ROI: ₹10,000.

CROWN UPGRADE

3,00,000 BQs

- Upgrade your DIAMOND account to CROWN with 3 Lakhs BQs.
- Receive a ₹3 LAKHS-WORTH PRODUCT PACKAGE.
- Get an additional DOUBLE (2X) ROI: ₹6 LAKHS.

Upgrade	Daily ROI	Duration	Total ROI
Diamond	₹20	500 Days	₹10,000
Crown	₹1,000	600 Days	₹6,00,000

02 RED SANDALWOOD FARMLAND ₹30 LAKHS REAL ESTATE CREDIT BENEFIT

TURN YOUR DAILY SHOPPING INTO REAL ESTATE CREDIT



- Shop at Z2H tie-up shops for eligible daily needs.
- Eligible purchases include vegetables, rice, groceries, milk and other daily essentials.
- Every ₹1 of eligible shopping turnover adds ₹1 to your Real Estate Credit Limit.

₹30 Lakhs eligible shopping turnover = ₹30 Lakhs Real Estate Product Credit Limit.



MAKES YOUR CHILDREN BILLIONAIRES!

03 ₹1 CRORE TEAM REPURCHASE BENEFIT

BUILD YOUR TEAM. GROW REPURCHASE. EARN UP TO 10X BENEFITS.

- Based on eligible self-repurchase and 33-level team repurchases.
- Levels 1–3: 1% commission each.
- Levels 4–33: 0.10% commission each.
- Maximum benefit eligibility: 10X of your own self-repurchase amount.

REPURCHASE COMMISSION STRUCTURE

Team Levels	Commission
Levels 1 – 3	1% each
Levels 4 – 33	0.10% each

10X BENEFIT LIMIT

10X REPURCHASE BENEFIT EXAMPLE

Particulars	Amount
Self-Repurchase	₹10,00,000
Maximum 10X Benefit Limit	₹1,00,00,000

UP TO ₹1 CRORE

This is a potential benefit limit, not guaranteed income. Actual benefits depend on sufficient eligible team repurchase turnover and applicable plan conditions.

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Z2H – FOUR MAJOR CAREER BENEFITS

BUILD YOUR NETWORK. GROW YOUR BUSINESS. CREATE LIFETIME WEALTH.

01 ₹33 LAKHS DIRECT BUSINESS TURNOVER BENEFIT

GET 100% BENEFIT ON ELIGIBLE DIRECT BUSINESS TURNOVER.

- Earn 100% benefit on eligible direct business turnover.
- Daily Benefit: 0.10%
- Duration: 1,000 Days
- Total Benefit: 100%

FORMULA

0.10% × 1,000 Days = 100%



02 ₹33 CRORES TEAM BUSINESS INCOME

BUILD YOUR TEAM. EARN THROUGH BINARY & 33-LEVEL UNILEVEL INCOME.

A. BINARY 1:1 PAIR INCOME

Account Type	Income Per 1:1 Pair
Diamond	₹100
Crown	₹1,000

B. 33-LEVEL UNILEVEL INCOME

Team Levels	Commission
Level 1	100% (0.10% × 1,000 Days)
Levels 2 – 3	0.50%
Levels 4 – 13	0.25%
Levels 14 – 23	0.10%
Levels 24 – 23	0.05%

UP TO ₹33 CRORES

Potential team business income opportunity, subject to eligible business and plan conditions.

03 REFER & GET ₹1 LAKH ROYALTY – UNLIMITED

REFER SHOPS, KISANS & DEALERS. EARN ROYALTY ON THEIR BUSINESS.

YOU CAN REFER:



- Any shop in the open market.
- Any Kisan.
- Local Dealers.
- Pincode Dealers.
- District Dealers.

ROYALTY BENEFIT



- Earn 1% benefit on eligible turnover generated by referred entities.
- Royalty opportunity: Up to ₹1 Lakh.
- Unlimited referral opportunities.

04 BONANZA GIFTS



FOREIGN TRIP GIFT

Qualify through either of thess routes:

- Refer 100 Direct Free Members who all complete ZBBA.

OR

- Achieve 1,000 Free Referral Pairs.

FULLY PAID CAR GIFT



- Refer 10 Direct Crown Members.

www.z2h.club

All benefit opportunities are subject to eligible business, qualification requirements and applicable Z2H plan conditions.

Z2H - BUSINESS ECOSYSTEM

CONNECTING FARMERS, CONSUMERS, BUSINESSES & ENTREPRENEURS

Z2H ZERO TO HERO — PAY-NO-ONE. EARN-EVERY-ONE

UP TO ₹33 CRORES INCOME OPPORTUNITY

33-LEVEL UNILEVEL INCOME PLAN

Level	Commission	Team (Upto)	INCOME POTENTIAL (UPTO) DIAMOND PACK (₹5,000)	CROWN PACK (₹3,00,000)
1st Level	100% (0.10% × 1,000 Days)	10	₹50,000	₹30 Lakhs
2 – 3 Levels	0.50%	310	₹7,000	₹4 Lakhs
4 – 13 Levels	0.25%	10,000	₹1 Lakh	₹74 Lakhs
14 – 23 Levels	0.10%	1 Lakh	₹3 Lakhs	₹3 Crores
24 – 33 Levels	0.05%	22 Lakhs	₹30 Lakhs	₹33 Crores
TOTAL 33 LEVELS INCOME POTENTIAL			**DIAMOND PACK UP TO ₹33 LAKHS**	**CROWN PACK UP TO ₹33 CRORES**

KEY HIGHLIGHTS – Z2H INCOME PLAN

- 33-Level Unilevel Income
- Multiple Income Streams
- Higher Team = Higher Income
- Upto ₹33 Crores Earning Potential

02 Z2H PARTNER BRANDS & TIE-UP SHOPS

PROMOTE LEADING BRANDS & ONBOARD LOCAL SHOPS



- Tie-up Shops: Vegetable Shop, Milk Shop, Chicken Shop, Kirana Shop, Medical Shop and All Services Shops etc.
- Access to Z2H ATM-App for Shopkeepers.
- Members can refer shops and onboard them to Z2H Partner Services.

Earn upto ₹1 Lakh Royalty per Shop (on eligible shop profit)

03 Z2H PRODUCT UPGRADE PACKAGES

CHOOSE PRODUCT PACKAGES THAT MATCH YOUR UPGRADE



₹5,000 DIAMOND PACKAGE



₹3 LAKHS CROWN PACKAGE

- Water Ionizer (Kangen / Alkaline / Hydrogen)

04 FOUNDER PROFILE & VISION



FOUNDER: Dr. CNG

SOCIAL SERVICE ENTREPRENEUR HONORARY DOCTORATE AWARDEE – 2024

MISSION MILLION SERVICES (2004–2014)

Provided Hepatitis-B vaccination services to over one million people.

FOUNDER'S VISION

- Improve public health through better food access.
- Support farmers with better market opportunities and up to double-profit potential.
- Connect consumers, farmers, shops and businesses.
- Create business opportunities for ordinary people.
- Build a nationwide business ecosystem through Z2H and K2K.

FOUNDER'S MESSAGE

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ONE MILLION SERVED. ONE BILLION TO SERVE.

K2K KISAN TO KITCHEN

Z2H – ZERO TO HERO | ONE MILLION SERVED. ONE BILLION TO SERVE. | PAY-NO-ONE. EARN-EVERY-ONE.

www.z2h.club

K2K NETWORK INDIA

KISAN TO KITCHEN

A NATIONAL FARM-TO-CONSUMER BUSINESS NETWORK

Connecting Farmers, Products, Depo Dealers and Consumers Across India.

Upto **DOUBLE PROFIT** for Farmer | Upto **50% DISCOUNT** for People

K2K NETWORK INDIA EXPANSION TARGETS

Agents	1 Million
Rural Dealers	1 Lakh
Franchisers	20,000
Urban Dealers	1,000
City Dealers	100
Metro Dealers	10

THREE MAJOR BENEFICIARY CATEGORIES

1. KISAN BENEFITS



- Better market opportunities.
- Potential to earn upto double profit.

2. CONSUMER BENEFITS



- Access to farm-fresh products.
- Upto 50% discount opportunities.

3. DEPO DEALER BENEFITS

- ₹33,000 Monthly Franchise Fund.
- 0.01% commission on total farm-produce turnover in the Pincode.
- Monthly commission opportunity: Upto ₹1 Lakh.
- Total royalty opportunity: Upto ₹1 Crore.

10,900 PINCODE DEPOS ACROSS INDIA

- One Pincode Depo for every Pincode.



DEPO / FRANCHISE BUSINESS MODEL



- Setup a K2K Pincode Depo (Franchise).
- Distribute farm produce from farmers to people.
- Farn monthly franchise fund, commission and royalty benefits.

HOW K2K WORKS?



Farmers Produce → K2K Pincode Depo (Across India) → Partner Shops (Local / Urban / (Rural / City / Metro) → Consumers (Fresh, Quality, Affordable Products)

K2K KEY BENEFITS

- Direct farm-to-consumer supply chain.
- Transparent and fair business model.
- Nationwide network with Pincode Depos.
- Ongoing business and royalty opportunities.
- Supports farmers' wealth and people's health.

K2K PRODUCT CATEGORIES



Vegetables & Fruits | Rice & Grains | Milk & Dairy | Pulses & Groceries | Spices & Essentials

K2K VISION | A HEALTHIER INDIA | A PROSPEROUS FARMER | AN AFFORDABLE KITCHEN FOR EVERY FAMILY

www.k2k.shop

Z2H PARTNER BRANDS & TIE-UPED SHOPS

Z2H ZERO TO HERO
PAY-NO-ONE. EARN-EVERY-ONE.

SHOP • REFER • SHOP • EARN ROYALTY • GROW TOGETHER





Z2H PARTNER BRANDS

Z2H partners with leading brands and local businesses to make everyday shopping more rewarding for everyone.

TIE-UPED SHOPS

Your local and neighbourhood shops can also become Z2H Partner Shops to serve, sell and grow together.

TYPES OF TIE-UPED SHOPS (EXAMPLES)

- Vegetable Shop
- Milk Shop
- Chicken Shop
- Kirana (Grocery) Shop
- Medical (Pharmacy) Shop
- All Services Shop
- & Many More Shops & Services

FEATURED BENEFITS FOR Z2H MEMBERS

- Shop at Z2H Partner & Tie-Uped Shops.
- Get EQUAL CREDIT LIMIT on your shopping.
- Use the credit for your daily needs and family purchases.
- Every purchase also helps the growth of your network and royalty income.

HOW IT WORKS?

1. REFER a Shop
2. ONBOARD to Z2H Partner Network
3. SHOP & Use Credit Limit
4. EARN ROYALTY on Shop Turnover



EQUAL CREDIT LIMIT BENEFIT

- Get an EQUAL Credit Limit on your shopping at all Z2H Partner & Tie-Uped Shops.
- Shop now, pay later as per Z2H terms.
- Buy daily essentials, groceries, medicines, food, services and more using your credit limit.

REFER A SHOP & EARN ROYALTY

- Refer any eligible shop (Vegetable, Milk, Chicken, Kirana, Medical, All Services, etc.) and earn 1% Royalty on their eligible business turnover,

UP TO ₹1 LAKH PER SHOP.



KEY ADVANTAGES

- Daily Shopping Benefits
- Equal Credit Limit
- Up to ₹1 Lakh Royalty per Shop
- Build a Large Business Network
- Support Local Businesses & Entrepreneurs

GROW YOUR NETWORK OF PARTNER SHOPS & EARN LIFETIME ROYALTY INCOME.

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Z2H – A COMPLETE PEOPLE'S BUSINESS ECOSYSTEM
SHOP • NETWORK • FARM • TRADE • EARN • OWN • GROW • CREATE LEGACY
Our Grand Vision
Healthy People – through better food access.
Prosperous Farmers – with better markets & up to double profit.
Empowered Businesses – with affordable products and powerful network.
Financial Freedom – for ordinary people through a fair and transparent system.
A Stronger India – with a nationwide people's business ecosystem.
OUR MAJOR PROJECTS
Z2H
Zero to Hero Club
Powerful Network & Income Opportunity
K2K
Kisan to Kitchen
India's Farm-to-Consumer Network
Partner Brands & Tie-Up Shops
Shop • Refer • Earn Royalty • Grow Together
E-Commerce & Lifestyle Products
Daily Needs • Health • Wellness • Agri • Assets
Dr. CNG
SOCIAL SERVICE ENTREPRENEUR
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AWARDEE – 2024
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ONE BILLION TO SERVE
SHOP
EARN
GROW
OWN
CREATE
LEGACY
FARMERS
MORE INCOME
SHOP OWNERS
MORE BUSINESS
CONSUMERS
BETTER PRODUCTS
UP TO 50% DISCOUNT
ENTREPRENEURS
NEW OPPORTUNITIES
& LIFETIME INCOME
THE FINAL TAKEAWAY
Z2H is not just a business... It is a people's movement to connect
Farmers, Consumers, Businesses and Entrepreneurs, create
income opportunities for everyone, and build a healthier, wealthier and self-reliant India.
A Great God-Gift Platform that Turns Your Daily Needs Shopping
into Your Children's Future as Fortune Billionaires!
FROM ZERO TO GENERATIONAL WEALTH
Z2H – ZERO TO HERO | ONE MILLION SERVED. ONE BILLION TO SERVE. | PAY-NO-ONE. EARN-EVERY-ONE. | www.z2h.club
Thank You